



Californians for Electoral Reform

www.cfer.org

About Californians for Electoral Reform

Californians for Electoral Reform (CfER) is a statewide citizens' group promoting election reforms that ensure that our government fairly represents the voters. We are a nonpartisan, non-profit organization with members from across the political spectrum. Since our founding in May of 1993, our numbers have grown from about two dozen to hundreds of members participating in local chapters across California.

Our electoral system is important.

The method by which we vote has dramatic consequences, and nearly one third of the state's electorate consistently goes without a representative that speaks for them in Sacramento. The choice of electoral system used can determine whether there will be "spoilers" or vote-splitting effects, majority sweeps of representation on cities councils, or pervasive negative campaigning. The choice of electoral system determines whether minority perspectives or racial and ethnic minority groups receive fair representation or get shut out of the process entirely.

CfER is the leading advocacy group for these reforms in California.

CfER works for legislation that would allow cities and counties to adopt voting methods that allow people to rank their preferences when they vote. CfER also works with activists in its local chapters who are working to enact fair election methods in cities across the state.

Your membership is essential to this effort.

California needs a strong organization that can speak for fair elections, moving beyond voting machines, or different ways to carve up district boundaries. The strength of our organization comes from our membership. You along with hundreds of other concerned Californians can ensure that CfER maintains a strong voice in Sacramento. We value your membership and we hope that you will also value the opportunity to get involved in this exciting effort.

You will receive many benefits as a member.

Your membership entitles you to receive CfER newsletters, participate in CfER email lists, and vote in CfER elections and issue polls. CfER members are automatically enrolled as members of **FairVote - The Center for Voting and Democracy**, a national organization with a goal aligned with ours: to make our elections fairer. Standard membership dues are a low \$25 per year, and we also offer a low-budget membership of only \$6 per year. Our sustainer memberships are for those who can contribute more. We can arrange annual, quarterly or monthly contributions starting at \$5 per month or \$60 per year. We have numerous sustainers who contribute between \$60 and \$600 annually.

We hope you will join today.

CfER was established by citizens like you, who think our government should be representative of the people. There is a lot of great progress being made but the future of this movement depends on you. The time to join is now.

Join CfER Today! See over or visit <http://www.cfer.org/join>



Californians for Electoral Reform

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(916) 455-8021
cfer-info@cfer.org

CfER Membership Form

I want to: Join Renew Update my information

Name:

Street Address:

Other Address:

City: State: Zip Code:

County:

Home Phone: Work Phone:

Email address:

I would like to receive the newsletter by: Email Postal mail

Choose a membership program:

One year: Standard - \$25 \$50 \$75 Low budget - \$6

Sustainer: \$ per Month (min \$5) Quarter (min \$15) Year (min \$60)

Comments/
Questions:

Make checks payable to "Californians for Electoral Reform" or "CfER"

Mail form and payment to

Californians for Electoral Reform

P. O. Box 128
Sacramento, CA 95812

Or visit <http://www.cfer.org/join>

Questions? Comments? Contact us at (916) 455-8021 or cfer-info@cfer.org